



BOTOX[®]
—Cosmetic
onabotulinumtoxinA injection

Sandra was treated in her
frown lines and crow's feet areas.
Results may vary.

**Please see Important Safety Information,
including Boxed Warning, inside.**

Approved Uses

BOTOX® Cosmetic (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to temporarily improve the look of both moderate to severe crow's feet lines and frown lines between the eyebrows in adults.

IMPORTANT SAFETY INFORMATION

BOTOX® Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX® Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing

BOTOX® Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.

There has not been a confirmed serious case of spread of toxin effect when BOTOX® Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, or both at the same time.

BOTOX® Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX® Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Serious and/or immediate allergic reactions have been reported. They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Do not take BOTOX® Cosmetic if you: are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

Please see additional Important Safety Information on page 15.

Take a closer look

You know you want to

BOTOX® Cosmetic (onabotulinumtoxinA) is the **only** FDA-approved treatment to temporarily improve **both** moderate to severe frown lines between the brows and crow's feet in adults.

You can get treated in both areas at the same time—that's the beauty of BOTOX® Cosmetic.

The treatment your aesthetic provider trusts

- The #1 selling product of its kind in the US* and the world†

*Data collected through February 2016.

†Data collected through May 2016.

Ask your doctor about BOTOX® Cosmetic today!

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There's only one BOTOX® Cosmetic

Meet Cynthia

“I want people to notice me—not my frown lines and crow’s feet! That’s why I asked my doctor about BOTOX® Cosmetic.”

See her results

Moderate to severe crow’s feet

Before

After (Day 7)



Moderate to severe frown lines

Before

After (Day 7)



Actual patient. **Results may vary.**

Photos taken at maximum frown and/or full smile before and after treatment with BOTOX® Cosmetic (onabotulinumtoxinA) at day 7. In two clinical studies for **moderate to severe crow’s feet**, 26.1% and 20.3% of people had ≥ 2 -grade improvement at day 30. In one of these studies, 67.9% of people had mild or no crow’s feet at day 30 after treatment. In clinical studies for **moderate to severe frown lines**, physicians assessed 80% of people had significant improvement at day 30.

Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

Want to see how you could look after BOTOX® Cosmetic treatment? Download the Allergan iVisualizer app for iPad® on the App Store®.



Cynthia was treated in her frown lines and crow’s feet areas. **Results may vary.**

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What to expect

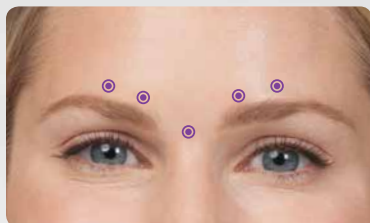
How does it work?

BOTOX® Cosmetic (onabotulinumtoxinA) targets one of the underlying causes of frown lines and crow's feet—the repeated muscle contractions from frowning and squinting over the years. BOTOX® Cosmetic temporarily reduces this muscle activity so you'll begin to notice a visible smoothing of these lines.

For temporary improvement of **moderate to severe crow's feet**, your doctor will inject BOTOX® Cosmetic into the muscle surrounding the sides of your eyes—called the *orbicularis oculi* muscles.



For temporary improvement of **moderate to severe frown lines**, your doctor will inject BOTOX® Cosmetic into 2 muscles—the *corrugator* and *procerus* muscles.



Please see Important Safety Information on pages 2 and 15.

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Get more answers

Will I look overdone?

BOTOX® Cosmetic (onabotulinumtoxinA) is a technique-sensitive treatment. You should not lose the ability to show expression when you are treated by someone who is licensed, trained, and a medical expert in facial anatomy. It is important to talk to your provider about the results you want from treatment.

Does the treatment hurt?

Some patients report that being injected with BOTOX® Cosmetic feels like a pinch. Your provider may use ice to numb the treatment area. If you are concerned about discomfort, your provider may apply a topical numbing cream before administering your treatment.

How long does treatment take?

The treatment takes approximately 10 minutes and requires *minimal downtime* or recovery—it's often called a *lunchtime procedure*.

What were common side effects seen in clinical studies?

Three percent of patients experienced eyelid drooping in the frown lines studies and 1% of patients experienced eyelid swelling in the crow's feet studies. Other possible side effects include: discomfort or pain at the injection site; headache; and eye problems: double vision, blurred vision, drooping eyelids, and swelling of your eyelids. These are not all of the possible serious side effects of BOTOX® Cosmetic. Please talk to your provider and see **Important Safety Information on pages 2 and 15.**

“With BOTOX® Cosmetic, I can get noticeable results and still look like myself.”

Shardea was treated in her frown lines and crow's feet areas. **Results may vary.**

Read more frequently asked questions at BotoxCosmetic.com.

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Noticeable results

in moderate to severe crow's feet lines

Sandra

Before



After (Day 7)



Ava

Before



After (Day 7)



Melissa

Before



After (Day 7)



Actual patients. **Results may vary.**

Photos taken at full smile before and after treatment with BOTOX® Cosmetic (onabotulinumtoxinA) at day 7. In two clinical studies, 26.1% and 20.3% of people had ≥ 2 -grade improvement at day 30. In one of these studies, 67.9% of people had mild or no crow's feet at day 30 after treatment.

Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

Please see Important Safety Information on pages 2 and 15.

The **only** one approved
to temporarily improve moderate to severe
crow's feet lines

Sabrina

Before



After (Day 7)



Stephen

Before



After (Day 7)



Brooke

Before



After (Day 7)



See more before-
and-after photos at
BotoxCosmetic.com.

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Real results

in moderate to severe frown lines

Proven to last up to 4 months
Physician-reported response of 25% (102/403)
vs 2% (2/128) for placebo

Tara

Before

After (Day 7)



After (Month 3)

After (Month 4)



Nicola

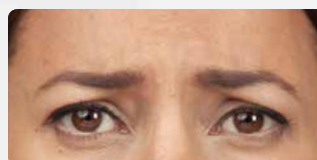
Before

After (Day 7)



After (Month 3)

After (Month 4)



Melissa

Before

After (Day 7)



After (Month 3)

After (Month 4)



Actual patients. **Results may vary.**

Photos taken at maximum frown before and after treatment with BOTOX® Cosmetic (onabotulinumtoxinA) at day 7, month 3, and month 4. In clinical studies, physicians assessed 74% of people had significant improvement at day 7; 80% of people had significant improvement at day 30; 48% of people had significant improvement at month 3; and 25% of people had significant improvement at month 4.

Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

Please see Important Safety Information on pages 2 and 15.

See more before-
and-after photos at
BotoxCosmetic.com.

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Exclusive savings for you!

“Brilliant Distinctions® makes
my treatments more affordable.
Thank you, Brilliant Distinctions®!”

Join the *Brilliant Distinctions®* Rewards Program:

- Earn points with every qualifying BOTOX® Cosmetic (onabotulinumtoxinA) treatment that you can redeem for savings on future treatments
- You can also earn and redeem points for other qualifying treatments from these Allergan brands: JUVÉDERM® XC, JUVÉDERM VOLUMA® XC, LATISSE® (bimatoprost ophthalmic solution) 0.03%, and SkinMedica®*

*SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition.



Join our rewards program and start
earning today: [visit BotoxCosmetic.com](http://visitBotoxCosmetic.com)



IMPORTANT SAFETY INFORMATION

(continued)

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic (onabotulinumtoxinA).

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; weakness of forehead muscles: trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX® Cosmetic passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects.

Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX® Cosmetic include: discomfort or pain at the injection site; headache; and eye problems: double vision, blurred vision, drooping eyelids, and swelling of your eyelids.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-433-8871.

Please see accompanying Summary of Information about BOTOX® Cosmetic.

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You know
you want to

Ask us today.

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Please see Important Safety Information inside.

 **Allergan.**

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